

Course Syllabus

Module 1

Fashion Design- A Brief History

Main Topics

- Fashion in 1900
- Fashion in 1910s
- Fashion in 1920s
- Fashion in 1930s
- Fashion in 1940s
- Fashion in 1950s
- Fashion in 1960s
- Fashion in 1970s
- Fashion in 1980s
- Fashion in 1990s
- Fashion in 2000s

Module 2

The Principles of Fashion

Main Topics

- Fashion Design
- Fashion Design Terms
- Classification of Fashion
- Collection
- Mannequins
- Fashion Shows
- Elements of Fashion Appeal
- Consumer Demand
- Meeting the Consumer Demand
- Areas of Fashion
- Designing a Collection Designing a Garment
- Areas of Work
- Fashion Accessories



Module 3

Fashion Forecasting

Main Topics

- Fashion Forecasting
- Fashion Forecasting Areas
- Fashion Forecasting Process
- Fashion Cycles
- Cycles within Cycles
- Recurring Cycles
- Consumer Identification with Fashion Cycles
- Adoption of Fashion
- Reverse Adoption

Module 4

The Process and Structure of Fashion Industry

Main Topics

- The Process of Product Development
- The Design Practice
- Developing a Sample Garment
- The Designer Worksheet
- Style Board
- Line Selection
- Fashion Management
- The Couturier
- Haute Couture
- PRÊT-À-PORTÉ
- Fashion Direction
- Fashion Editors
- Buying Houses
- Merchandising
- Scheduling
- Seasons
- The merchandise Plan



Module 5

The Design Development (1)

The Elements of Design

Main Topics

- Line
- Form
- Shape
- Texture and;
- Colour
- Basic Body Shapes
- Types of Design
- Structural Design
- Decorative Design
- Types of Decorative Design

Module 6

The Design Development (2)

The Principles of Design

Main Topics

- Proportion
- Balance
- Repetition
- Emphasis
- Harmony
- Rhythm

Module 7

Dress Designing Essentials

Main Topics

1. Four Dress Designing Essentials
 - Choice of Material
 - Choice of Colour
 - Design or Structure



- Decoration
- 2. Unusual Figures
 - The Thin Figure
 - The Stout Figure
 - Long Waists, Slander Figure
 - Narrow Shoulders
 - Round Shoulders
 - Broad Shoulders
 - Large Busts
 - Flat Chests
 - Large Hips
 - Large Abdomens

Module 8

Colour and Dress Designing

Main Topics

- Prang Colour System
- Primary Colours
- Secondary Colours
- Tertiary Colour
- Hue
- Value
- Chroma
- Colour Wheel
- Complementary Colours
- Dimensions of Colours
- Harmonies of Related Colours
- Contrasting Colours in Harmonies
- Application of Colour on Fashion Figure
- Basic Principles of Colour in Design
- Application of Colour on Dress Designing



Module 9

Choosing the Right Material

Main Topics

- Fibres
- Natural Fibres
- Synthetic Fibres
- Manmade fibres
- Yarn Production
- Fabric Construction
- Weaving
- Kinds of Weaves
- Dyeing
- Printing
- Finishing
- Testing
- Trimming

Module 10

Fashion Sketching

Main Topics

- Materials for Fashion Sketching
- Positions of Human Figure
- Head and Arms Sketching
- The Feet and Legs
- Dressing the Figure

Module 11

Working with Patterns

Main Topics

- Patterns
- Pattern Types
- Laying Out the Pattern
- Marking
- Cutting



Module 12

Sewing Basics

Main Topics

- Measuring Tools
- Marking & Cutting Tools
- Taking Measurements
- Organising the Sewing Room
- Health & Safety Rules for Sewing Room
- Hand Stitches
- Sewing

Module 13

Surface Decorations

Main Topics

- Joining
- Assembling a Garment
- Hemming
- Trimming
- Trim Types
- Appliqué
- Banding
- Beading
- Edging
- Galloon
- Laces
- Ribbons
- Braids
- Buttons & Button Holes
- Zippers
- Lining
- Interfacing
- Types of Interfacing
- Pockets



- Belts
- Labels
- Finishing
- The Leather Industry
- Leather Types
- The Fur Industry
- Fur Types

Module 14

Costing a Garment

Main Topics

- Whole Sale Price Structure
- Costing Functions
- The Cost Sheet
- Whole Sale Pricing
- Cost Merchandising
- Over Heads
- Costs & Profits
- Sales Revenue

Module 15

Starting up and Running the Business

Main Topics

- Purchasing of Piece Goods
- Piece Goods Inspection
- Production Scheduling
- Planning and Direction
- Fashion Advertising
- Scheduling and Planning
- Media
- Cooperative Advertising
- Publicity
- Obtaining Publicity
- Special Events
- Fashion Shows



- Window Displays
- Interior Displays
- Selling
- Mail Order
- Online Selling
- Customer Services
- The Store Image

