



BRENTWOOD
OPEN LEARNING COLLEGE

CERTIFICATE IN

PUBLIC RELATIONS

Web: www.bolc.co.uk

Email: admissions@bolc.co.uk

Course Introduction:

Brentwood Open Learning College invites candidates from all over the world to begin studying public relations today, 100% home study. Enrol today on our public relations courses Online With no strings attached, no deadlines and no time restrictions, this Level 1 PR course is available on a global basis to anyone interested in improving their prospects. We take enormous pride in making distance learning comprehensively enjoyable, affordable and accessible by offering online public relations courses. We provide all course materials required and our ultra-flexible approach allows you to work in your own time and at your own pace. Begin studying today and you never know where tomorrow might take you!

A series of three in-depth modules gradually outline the contemporary PR profession, along with its role and importance in a modern business setting. You will learn exactly what it is that the PR manager does, why comprehensive PR planning is of such critical importance and how to effectively utilise a range of highly valuable PR tools and strategies.

Course Benefits

Accredited Course



Full Tutor Support



Delivered through distance learning



Self paced, no fixed schedules



Available to students any where in the world



Interest Free Fee Instalments



Course Duration: 80 Hours (Flexible)

Entry Requirement:

There is no particular entry requirement for this course.

Course Accreditation:

Certificate in Public Relations
(Level 1)

Awarding Body: ABC Awards

Fee Schedule:

Total Fee: **£180** (Including Admission Fee)

Admission Fee: **£40**

10 Monthly Instalments: **£14/Month**

There is **£40** discount if fee is paid in full.

Discounted fee: £140



MODULE 1

PR as Planned Communication

MODULE 2

Public Relations Process

MODULE 3

Tools for Public Relations

Your Learning Experience - FAQs

How is the course delivered?

Guided learning hours for the course are 80. The course is flexible you can work according to your own schedule. The course is assignment based after each course unit you will complete an assignment which you will submit to your tutor for marking. The tutor will mark the assignment and will upload feedback on the portal within 10 working days of the assignment being submitted. On successful completion of the unit you will move on to the next unit and this you will complete your course. There is no formal exam to take at the end.

How will I study?

When you enrol on this course you are assigned a personal expert tutor, to guide and encourage you throughout your studies with the College. Your tutor will be available throughout your course to give you help with specific issues, and difficult topics. Relevant practical exercises and projects are introduced throughout the course aimed at applying the theory and skills learnt.

What is so special about this course?

This is a unique course. We start from the very basics and give you all the essential knowledge required for working in the field successfully.

What support do students get?

Learning Material

All the core learning material will be provided to you from the college. You don't have to buy any text books. However we encourage our students to conduct their own further reading.

Additional Supporting Material

Additional support material and useful links are available on the LMS (Learning Management System) for further reading.

Tutor Support

When you enroll on any of our courses you are assigned a personal tutor to support you with your studies. You complete all this work under the supervision and guidance of your tutor who provides you feedback on your assignments and course work on regular basis throughout your course.

Online Discussion Forum

Our online forums enable you to share ideas with other students and support each other throughout your studies. Tutor's regularly review the forums and reply to student's questions or concerns.

Is the course accredited?

This course has been accredited under ABC Awards QLS (Quality License Scheme) by Brentwood Open Learning College. ABC Awards is a leading national Awarding Organisation, regulated by Ofqual, and the Welsh Government for their qualifications on the national framework i.e. the Qualifications and Curriculum Framework (QCF). It has a long established reputation for developing and awarding high quality vocational qualifications across a wide range of industries.

As a registered charity, ABC Awards combines 180 years of examination and assessment expertise but also implements a responsive, flexible and innovative approach to the needs of our customers.

How much does it cost?

The full course fee is £180.

There are two Options available for you.

Option:1

When paying full fee in advance you will get £40 fee discount and will pay £140 for the complete course.

Option:2

When paying in instalments you will pay £180 for the complete course. This fee will be paid according the following schedule: At the time of admission £40. Then 10 instalments of £14 each.

The fee covers complete cost of your course which includes: the cost of registration, course study material, tutor support and certification fee.

Payment Methods

We at BOLC offer you the variety of payment methods to make the payment process easily manageable. You can choose any of the following methods to pay your fee:

- ☞ **Credit or Debit Card**
- ☞ **PayPal**
- ☞ **Bank Transfer**

Can I pay my fees in instalments?

Yes, you can pay your fee in up to 10 interest free monthly instalments. However there is special fee discount available for those paying in full at the time of admission.

Career opportunities

Job opportunities for public relations professionals are very assuring in various industries if the applicants have excellent communication skills and convincing abilities. Advertising agencies and Marketing companies are constantly on the lookout for PR professionals. PR agencies and in-house PR departments, media management, media relations, event management, corporate communications, public affairs, private and public organizations such as; health, education, arts, leisure and entertainment, sport, media also recruit PR professionals.

How to Apply?

Online:

You can enroll online by completing the **Apply Online** form on www.bolc.co.uk

OR

Email:

You can contact us on admissions@bolc.co.uk and we will send you all the course information along with the application form which you can fill in and return to us on the same email. After processing your application form we will send you an invoice for the payment of your fee along with guidance on making payment.



Apply Now!



CONTACT US

BRENTWOOD OPEN LEARNING COLLEGE

3 Oswin Road,

Brailsford Industrial Estate

Braunstone

Leicester, LE3 1HR, United Kingdom

Tel: +44 292 0026 229

Web: www.bolc.co.uk

Email: admissions@bolc.co.uk