



BRENTWOOD
OPEN LEARNING COLLEGE

DIPLOMA IN

WEDDING PLANNING

Web: www.bolc.co.uk

Email: admissions@bolc.co.uk

Course Introduction:

If you are looking for a perfect career in wedding planning, this programme is ideal for you. The course covers all aspects of wedding industry from history to the latest trends and secrets of the trades.

The course takes you step by step through a wedding day, covering topics like; wedding styles, different cultures- their influences and customs, dealing with suppliers, choosing a florist, choosing a design and theme and much more.

“Outstanding Course. I am ready to start my own consultancy.”

Falon Kitchen

Course Benefits	BOLC Diploma
Accredited Course	✓
Full Tutor Support	✓
Delivered through distance learning	✓
Self paced, no fixed schedules	✓
Available to students any where in the world	✓
Interest Free Fee Instalments	✓



Course Duration: 1 Year (Flexible)

Entry Requirement:

There is no particular entry requirement for this course.

Course Accreditation:

Diploma in Wedding Planning
(Level 4)

Awarding Body: ABC Awards

Fee Schedule:

Total Fee: **£560** (Including Admission Fee)

Admission Fee: **£104**

12 Monthly Instalments: £38 / Month

There is **£100** discount if fee is paid in full.

Discounted fee: £460

ABC awards
Part of the emfec group

**Quality Licence
Scheme**



UNIT 1**Introduction to Wedding Planning**

The concept of Marriage
 Wedding Traditions
 Sake-Sharing Ceremony
 Honouring the Parents
 The Role and Scope of Wedding Consultancy
 Skills Required for a Wedding Planner

UNIT 2**Types of Wedding Ceremonies**

Religious
 Traditional/Formal
 Double Wedding
 Destination Wedding
 Themed Wedding
 Important Things to Consider when Planning & Destination Wedding

UNIT 3**Wedding Vision**

First Meeting with the Client and Establishing Wedding Vision
 Getting the Details you Need
 Planning the Ceremony
 What to Offer your Clients

UNIT 4**Wedding Timelines**

Introduction
 Common Wedding Vendors in Timeline Order
 Confirmation and details
 Wrap-up and evaluation
 Sample Wedding Reception Timelines

UNIT 5**Wedding Budgets**

Wedding Budget
 Point to Remember

UNIT 6**Site Layout**

The Venue
 Venue Layout
 Consultant Checklist and Reminders for Rentals and Site Layout.

UNIT 7**Wedding Attire**

The Tradition of the Bridal Grown
 Wedding Attire and the Bridal Party
 Choosing the Wedding Grown
 Wardrobe mal functions

UNIT 8**Food And Beverage**

Food and Beverage Trends
 Types of Service
 Styles of Catering
 Beverages
 The History of the Wedding Cake
 Choosing the Decorations

UNIT 9**Photography**

The Movement from Film to Digital Photography
 Selecting the Right Photographer
 Viewing the Photographers Portfolio
 Styles of Photography
 Album Design and Trends in Photography

UNIT 10**Floral Decor**

The Tradition of the Bridal Bouquet
 Choosing the Wedding Flowers
 Choosing a Theme and Style
 Floral Decor Categories
 Centrepieces and other Decorative Elements
 Installation and Removal

UNIT 11**Music**

Ceremony Music
 Reception Music and Entertainment
 Consultant Checklist and Reminders for Music and Entertainment Options

UNIT 12

Stationery

Station Elements and Etiquette
Save-the-Date Notice
Parts of the Invitation
Printing Styles
Invitation Paper
Wording

UNIT 13

Transport

Transportation
Choosing the Wedding Vehicles
Other Considerations
Transportation to the Ceremony
Transportation from the ceremony to the reception

UNIT 14

Wedding Day Details

Bridal Preparations
Wedding Hair Styles
Wedding Makeup
Timing
Day-of Details for the Consultant
Risk Assessment
Security Analysis

UNIT 15

Post Wedding Evaluation

Why Evaluate?
When Evaluate?
What to Evaluate?
Three Types of Questionnaire Items
Formatting the Questionnaire
Vendor Feedback
The Wedding Summary

UNIT 16

Starting Wedding Planning Business

Writing your Business Plan
The Corporate Structure of Your Business
Marketing Tool Development
Marketing Appeals
The Four Secrets of Selling to Brides

Your Learning Experience - FAQs

How is the course delivered?

Guided learning hours for the course are 200 to 250. The course is flexible you can work according to your own schedule. The course is assignment based after each course unit you will complete an assignment which you will submit to your tutor for marking. The tutor will mark the assignment and will upload feedback on the portal within 10 working days of the assignment being submitted. On successful completion of the unit you will move on to the next unit and this you will complete your course. There is no formal exam to take at the end.

How will I study?

When you enrol on this course you are assigned a personal expert tutor, to guide and encourage you throughout your studies with the College. Your tutor will be available throughout your course to give you help with specific issues, and difficult topics. Relevant practical exercises and projects are introduced throughout the course aimed at applying the theory and skills learnt.

What is so special about this course?

This is a unique course. We start from the very basics and give you all the essential knowledge required for working in the field successfully.

What support do students get?

Learning Material

All the core learning material will be provided to you from the college. You don't have to buy any text books. However we encourage our students to conduct their own further reading.

Additional Supporting Material

Additional support material and useful links are available on the LMS (Learning Management System) for further reading.

Tutor Support

When you enroll on any of our courses you are assigned a personal tutor to support you with your studies. You complete all this work under the supervision and guidance of your tutor who provides you feedback on your assignments and course work on regular basis throughout your course.

Online Discussion Forum

Our online forums enable you to share ideas with other students and support each other throughout your studies. Tutor's regularly review the forums and reply to student's questions or concerns.

Is the course accredited?

This course has been accredited under ABC Awards QLS (Quality License Scheme) by Brentwood Open Learning College. ABC Awards is a leading national Awarding Organisation, regulated by Ofqual, and the Welsh Government for their qualifications on the national framework i.e. the Qualifications and Curriculum Framework (QCF). It has a long established reputation for developing and awarding high quality vocational qualifications across a wide range of industries. As a registered charity, ABC Awards combines 180 years of examination and assessment expertise but also implements a responsive, flexible and innovative approach to the needs of our customers.

How much does it cost?

The full course fee is **£560**

There are two Options available for you.

Option 1

When paying full fee in advance you will get **£100** fee discount and will pay **£460** for the complete course.

Option:2

When paying in instalments you will pay **£560** for the complete course. This fee will be paid according the following schedule:

At the time of admission **£104**. Then **12** instalments of **£38** each.

The fee covers complete cost of your course which includes: the cost of registration, course study material, tutor support and certification fee.

Payment Methods

We at BOLC offer you the variety of payment methods to make the payment process easily manageable. You can choose any of the following methods to pay your fee:

☞ **Credit or Debit Card**

☞ **PayPal**

☞ **Bank Transfer**

Can I pay my fees in instalments?

Yes, you can pay your fee in up to 12 interest free monthly instalments. However there is special fee discount available for those paying in full at the time of admission.

Career opportunities

Most wedding planners are self-employed but there are opportunities to work for larger wedding planning consultancies. You may work as an administrator or assistant in an event management company. Starting off as a wedding co-ordinator in a venue such as a hotel can be a great start to a career as an independent wedding planner.

How to Apply?

Online:

You can enroll online by completing the **Apply Online** form on **www.bolc.co.uk**

OR

Email:

You can contact us on **admissions@bolc.co.uk** and we will send you all the course information along with the application form which you can fill in and return to us on the same email. After processing your application form we will send you an invoice for the payment of your fee along with guidance on making payment.



Apply Now!



CONTACT US

BRENTWOOD OPEN LEARNING COLLEGE

3 Oswin Road,

Brailsford Industrial Estate

Braunstone

Leicester, LE3 1HR, United Kingdom

Tel: +44 292 0026 229

Web: www.bolc.co.uk

Email: admissions@bolc.co.uk